#### **CLASS SCHEDULE**

- Four courses will be offered by faculty from Binary University on the dates specialised in LIBA. Note that these dates fall on Friday, Saturday and Sunday. Additionally, faculty from LIBA will take classes on a Saturday and Sunday as specialised for each course. Hence, you have 30 hours of classes for each course. During this time, you will also do your capstone project with guidance from faculty.
- Classes will commence in LIBA on 27 September 2019.
- Students will go to Binary University for 10 days (27 April 2020 6 May 2020) for the final module.
- Last date for application: 30 August 2019.
- Date of Interview: 31 August 2019.

MODULE	DATE	FACILITATOR
1. Leadership @ LIBA	27, 28 & 29 September 2019 (10.00 am – 6.00 pm)	Prof. Dr Peter Shephard Binary University
Classes by LIBA Faculty	19 Oct 2019: 5.15pm to 8.30 pm 20 Oct 2019: 10.00 am to 1.00 pm 20 Oct 2019: 2.00 pm to 5.00 pm	
Assignment Hand-in	29 Oct 2019	
Final Examination	02 Nov 2019	
2. Research Methodology @ LIBA Including Capstone Project Briefing	18, 19 & 20 Oct 2019 (10.00 am – 6.00 pm)	Assoc.Prof. Dr. Sudesh Binary University
Classes by LIBA Faculty	02 Nov 2019: 5.15 pm to 8.30 pm 03 Nov 2019: 10.00 am to 1.00 pm 03 Nov 2019: 2.00 pm to 5.00 pm	
Assignment Hand-in	27 Nov 2019	
Final Examination	N/A	
3. Corporate Entrepreneurship @ LIBA Including Capstone Project Briefing	15, 16 & 17 Nov 2019 (10.00 am – 6.00 pm)	Assoc.Prof. Huang Soon Fook Binary University
Classes by LIBA Faculty	30 Nov 2019: 5.15 pm to 8.30 pm 01 Dec 2019: 10.00 am to 1.00 pm 01 Dec 2019: 2.00 pm to 5.00 pm	
Assignment Hand-in	20 Dec 2019	
Final Examination	21 Dec 2019	
4. Strategic Management @ LIBA	11, 12 & 13 Jan 2020 (10.00 am – 6.00 pm)	Dr. Oo Yu Hock Binary University
Tutorial by LIBA	01 Feb 2020: 5.15 pm to 8.30 pm 02 Feb 2020: 10.00 am to 1.00 pm 02 Feb 2020: 2.00 pm to 5.00 pm	
Assignment Hand-in	25 Feb 2020	
Final Examination	29 Feb 2020	
5. Ethics & Governance including Viva for Thesis @ BU	27 Apr 2020 – 06 May 2020	Dr Asma Binary University
Final Examination @ BU	06 May 2020	, ,
Thesis Hand-in	10 April 2020	

NOTE: 07 Dec 2019 there will Presentation of Capstone project proposal via skype by Students from LIBA

#### **FEE STRUCTURE**

a) Fees to be paid to the Binary University: US \$3600

The last date for payment of fees to Binary University is **20 September 2019**.

The fees include: - Tuition Fees

- Accommodation at the Binary University for 10 days

- Airport Transfer at KL.

b) Fees to be paid to LIBA: Rs.45,000 + CGST (9%) + SGST (9%)

The last date for payment of fees to LIBA is **06 September 2019**.

The fees include: - Learning materials

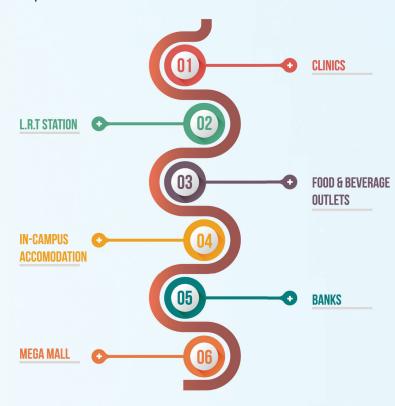
- Establishment charges
- Computer services
- c) Candidates have to take care of visa charges, airfare and food expenses while they are in Malaysia.
- d) Candidates are required to obtain their passports so as to be able to travel to Malaysia.

#### **ADMISSION PROCEDURE:**

Candidate should apply online on the LIBA website (www.liba.edu).

#### **FACILITIES at the BINARY UNIVERSITY:**

The following are the facilities within walking distance from the University Campus.



Binary University's green campus provides students a conducive environment to study with in-campus accommodation, wide choice of food and beverage outlets, shopping malls, clinics, entertainment centres and banks, all within walking distance from the university.

**RIGHTS RESERVED:** LIBA reserves the right to change the requirements for admission or graduation, course content, fee structure, and regulations affecting students or to make any other suitable modifications, should these be deemed necessary in the interest of students, Institute, or the profession.

#### **CONTACT DETAILS - Loyola Institute of Business Administration (LIBA)**

Loyola College Campus, Nungambakkam, Chennai - 600 034, India

Phone : +91 44 28177100 / +91 44 28177116

Mobile: +91 94440 28418

: admissions@liba.edu || Website: www.liba.edu

#### **CONTACT DETAILS - Binary University**

No.1, IOI Business Park, Persiaran Puchong Jaya Selatan,

Bandar Puchong Jaya, 47100 Puchong, Selangor Darul Ehsan, Malaysia

Phone: +603-8070 6590

: admission@binary.edu.my || Website: www.binary.edu.my



## **A PARTNERSHIP THAT OPENS CAREER OPPORTUNITIES GLOBALLY**

# THE BINARY MBA





## **MASTERS IN BUSINESS ADMINISTRATION**

for those who have completed one-year Executive Diploma at LIBA

### **About Binary University**

Established in 1984, Binary University is rated as a 5 STAR (Excellent) University by the Ministry of Higher Education, Malaysia. The University is a specialist university for Management, IT and Entrepreneurship. It is the ONLY University that produces a unique breed of graduates called Industry Specialist Professional (ISP) graduates who are equipped with industry - specific skills. This is why Binary University enjoys one of the highest graduate employability among all universities in Malaysia, i.e.: rate of 96% (Source: Tracer Study, MOE). In addition to this, all of its graduates are provided with extensive entrepreneurial skills to enable them to climb the corporate ladder faster.

Binary offers PhDs, Doctorate, Masters as well as Bachelor degree programmes and is patronized by international students from over 60 countries. Binary degrees are also being offered in Europe, Africa, Middle East, the Indian Sub Continent and Central Asia.

The university is supported by 5 dedicated research centres in social entrepreneurship, business entrepreneurship, women leadership, ICT and advanced management. The university also produces a peer reviewed journal called the International Journal of Management and Entrepreneurship (IJME) which is subscribed internationally.











# **About Loyola Institute of Business Administration (LIBA)**

LIBA is a premier B-school, established in 1979, to produce competent and committed leaders who are ethical, principle-centred, socially responsible with a global perspective and entrepreneurial spirit. LIBA is located within the premises of Loyola College. LIBA is managed by Jesuits of the Loyola College Society well-known for their outstanding contribution to higher education. LIBA stands for excellence and ethics which are the hallmarks of Jesuit business education. All its programmes and activities embody these two elements. LIBA earnestly strives to inculcate in the students the values of excellence, justice, honesty and service to the society.

LIBA focuses on the holistic formation of students in all quotients, viz., intellectual, social, emotional and spiritual. The institution works with an undeterred zeal to offer its students the best of education, blending classroom and experiential learning.

## **The LIBA - Binary Partnership**

The LIBA - Binary Partnership provides a unique opportunity for LIBA graduates to complete the internationally recognized Binary MBA at an affordable cost, the details of which are as follows:

- LIBA graduates who have completed the Executive Diploma in HRM, Marketing, Finance, etc. streams will enjoy 18 credits exemptions from the Binary MBA.
- LIBA graduates will need to complete 5 taught modules and a capstone project.
- LIBA graduates will complete 4 modules at LIBA, taught by LIBA and Binary Faculty and the final module plus capstone project viva-voce by Binary faculty at Binary University.

## **The Binary MBA**

The Binary MBA (full-time) aims to produce Industry - Specialist Professionals (ISP) who possess the following:

- A thorough understanding on general management.
- Excellent problem-solving and analytical skills, necessary to function as an effective manager.
- In-depth practical knowledge of a specific industry in which the graduate has a passion to work in.
- The entrepreneurial and leadership skills needed to drive an organisation beyond the ordinary.

## **Learning Outcomes**

Upon completion of this programme, the student will be able:

- To analyse and solve managerial problems effectively.
- To evaluate the impact of globalisation on people, businesses and the economy.
- To communicate effectively.
- To analyse how social and ethical issues affect organisational strategies, structures, and systems.
- To analyse a firm's behaviours which lead to sustainable competitive advantages.
- To critically examine the role of entrepreneurship within a corporate environment.

## **Binary MBA to Doctoral Programmes**

Upon completion of the Binary MBA, you may pursue one of the following programmes:

- The Doctor of Philosophy (PhD) offering research areas in Entrepreneurship, Leadership, Marketing, Human Resource Management, Total Quality Management, Finance and IT.
- The Doctor of Business Administration (DBA)

The PhD is the highest academic research degree whereas the DBA is an applied research management degree. The PhD is open to anyone who holds a recognised Masters, whereas the DBA is open to those who possess a recognised Master plus 5 years working experience at managerial level.

