



Loyola
Institute of
Business
Administration
(LIBA)
A Jesuit Business School



RECOGNISED BY
AIU

INTERNATIONAL
PLACEMENT
ASSISTANCE

LIBA, India - ASSUMPTION UNIVERSITY, Thailand

MBA

A GLOBAL PARTNERSHIP
for

INTERNATIONAL CAREER OPPORTUNITIES

**EXCLUSIVELY FOR
ONE YEAR EXECUTIVE DIPLOMA HOLDERS OF LIBA**

LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION (LIBA)

Loyola College Campus | Chennai 600 034 | TN | India

About LIBA, *India*

Loyola Institute of Business Administration (LIBA) is a premier B-school, established in 1979 within the premises of Loyola College, to form competent and committed leaders who are ethical, principle-centred and socially responsible with a global perspective and entrepreneurial spirit. LIBA is managed by Jesuits of the Loyola College Society well-known for their outstanding contribution to higher education. LIBA stands for Excellence with Ethics which are the hallmarks of Jesuit business education and all its programmes and activities embody these two elements. LIBA earnestly strives to inculcate in the students the values of excellence, justice, honesty and service to the society.

LIBA primarily offers a two-year Full-time PGDM course, approved by AICTE and recognized by AIU. It also offers other programmes: Part-time PGDM (AICTE approved), Ph.D. (affiliated to the University of Madras) and one-year executive diploma programmes. The Management Development Centre offers various customised programmes (short-term and long-term) with a focus on skill development. LIBA concentrates on the holistic formation of students in all aspects viz., intellectual, social, emotional and spiritual. The Institution works with an undeterred zeal to offer its students the best education, blending classroom and experiential learning.

About Assumption University, *Thailand*

Assumption University was initially originated from Assumption Commercial College in 1969 as an autonomous higher education institution under the name of Assumption School of Business. In 1972, with the approval of the Ministry of Education, it was officially established as "Assumption Business Administration College" or ABAC. In May 1975, it was accredited by the Ministry of University Affairs. In 1990, it was granted new status as "Assumption University" by the Ministry of University Affairs. The University is a non-profit institution administered by the Brothers of St. Gabriel, a worldwide Catholic religious order, founded in France in 1705 by St. Louis Marie De Montfort, devoted to education and philanthropic activities. The congregation has been operating many educational institutions in Thailand since 1901.

The University is an international community of scholars, enlivened by Christian inspiration, engaged in the pursuit of truth and knowledge, serving the human society, especially through the creative use of interdisciplinary approaches and cyber technology.

LIBA - Assumption Partnership

The LIBA - Assumption Partnership provides a unique opportunity to LIBA graduates and others to complete the AIU recognized Assumption University MBA, the details of which are as follows:

- LIBA graduates who have completed the Executive Diploma in HRM, Marketing, Finance, etc. streams will enjoy 12 credits exemptions from the Assumption MBA.
- LIBA graduates will need to complete 10 taught modules and an Individual research project in management.
- LIBA graduates will complete 10 taught modules at LIBA, taught by Assumption Faculty and the written and oral comprehensive exam would be completed at Assumption campus in Bangkok over 2 weeks.
- Teaching would be done by Assumption Faculty at LIBA campus through block teaching for two days, Saturday and Sunday from 11.00 am to 6.00 pm (Indian Standard time) for three weekends (36 Hours Per Course).

The Assumption MBA

The Assumption MBA (Full-Time) aims to produce Industry-Specialist Professional who possess the following

- A meticulous understanding on general management
- Problem-solving and analytical skills, necessary to function as an effective manager.
- Individual research in management to have an in-depth practical knowledge of a specific industry in which the graduate has a passion to work in.
- The leadership skills needed to drive an organisation beyond the ordinary

Learning Outcomes

To produce graduates who have the characteristics, knowledge, and skills as follows:

1. Give students an international MBA and the exposure required for a global career.
2. Broad range of knowledge and skills needed for managerial and administrative responsibilities in the contemporary business environment.
3. Conceptual and problem-solving skills needed for business problems.
4. Able to lead local and global organizations successfully.
5. Communicate well both in Thai and English and through information technology.
6. Morally sound, socially and ethically responsible, and open to further growth Admission Requirements.

Course Content

Trimester	Credits
Trimester 3	
Managerial Accounting	3 Credits
Introduction to Management Information Systems	3 Credits
Managerial Economics	3 Credits
Financial Management	3 Credits
Trimester 4	
Marketing Management	3 Credits
Business Research Methodology	3 Credits
Organizational Behaviour	3 Credits
Operations Management	3 Credits
Trimester 5	
International Business Management	3 Credits
Strategic Management	3 Credits
Individual research in Specialization	6 Credits

Fee Structure

Fee Particulars	Trimester 1	Trimester 2	Trimester 3
LIBA	1,00,000 INR	1,00,000 INR	1,00,000 INR
Assumption	1,00,000 THB	1,00,000 THB	1,00,000 THB
Students should pay 18 % GST separately			

- The fees include: - Tuition Fees and Accommodation at the Assumption University for 2 weeks
- LIBA fees include Learning materials, Establishment charges and Computer services
- Candidates must take care of visa charges, airfare, airport transfers and food expenses while they are in Thailand. Candidates are required to obtain their passports so as to be able to travel to Thailand

Eligibility

The students who have completed one-year Executive Diploma programme (both weekday and weekend) successfully in LIBA could apply.

Admission Procedure

Candidate should apply online on the LIBA website (www.liba.edu)

IMPORTANT DATES TO REMEMBER

6th August 2021	:	Online Applications process begins
9th September 2021	:	Last date for Applications Submission
11th September 2021	:	Personal interview (Online)
18th September 2021	:	Last Date for Payment of Fees to LIBA
4th October 2021	:	Last Date for Payment of Fees to Assumption University
9th October 2021	:	Classes commence

RIGHTS RESERVED: LIBA reserves the right to change the requirements for admission or graduation, course content, fee structure, and students regulations or to make any other suitable modifications, should these be deemed necessary in the interest of students, institute, or the profession.

CONTACT DETAILS - Loyola Institute of Business Administration (LIBA)

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CONTACT DETAILS - Assumption University

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